

iBOSS CAPITAL CONFERENCE

**RAISING CAPITAL FOR YOUR BUSINESS IS
WITHIN YOUR REACH!**

**DISCOVER HOW & MEET THE PEOPLE WHO CAN
HELP YOU SUCCEED AT THE...**

iBOSSinc Capital Conference

**July 26, 2018
3:00 pm - 8:00 pm**

Culture Coffee Too
300 Riggs Rd NE
Washington, DC 20011
(Nearest Metrorail Station: Fort Totten)

- Learn from and Network With Successful Business Founders
- Discover Strategies that Position You for Raising Capital Successfully

Register Now! Limited Seating.
<http://ibossinc.net/event-2863102>

Featuring...



Key Note Speaker
**Veronica "Miss V"
Cooper**
Owner: Culture Coffee
Too



Hosted by
Lorette Farris

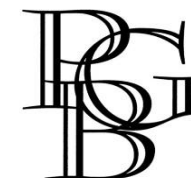


Moderator
Sylvia Henderson

Sponsors:



Village Connector
Local Marketing Alliance



Capital Conference: July 26, 2018

Your Journey to Seed Capital

Yes...You *Can* Attract Investors - When You Know How!

- Startups & Early Stage businesses experience the highest declines for traditional financing → whether debt or equity.
- There are new norms in the world of equity investments and the iBOSSinc Capital Conference is all about clarifying those norms.
- Panelists share their experiences & insights on starting, building & growing health businesses & real estate ventures with consequential capital.
- Hear how the iHub (Investors Hub) helps prep you for crowd funding.
- Ask the questions you have to get clarity you need to succeed at your capital campaign.

Who Should Attend

- Concept & Startup Company Founders Needing Capital to Launch, Build and Grow Their Enterprises
- Early Stage Companies' Internal & External Teams
- Industry Professionals & Solution Providers
- Businesses Seeking \$100k - \$50mil in Investment Capital



Breaking News!

Access to equity capital has expanded to include more of the general public.

- Come learn how to begin the process of raising the capital you need on your terms, time and budget.
- Complete your registration *now* to be sure you get in. Limited seating (for real!) for a day of business education & connections that nourish your mind and bank account.
- **Stay for the excitement as we recognize and award** people & businesses who make a significant impact within the capital raise ecosystem.



CAPITAL CONFERENCE JULY 26, 2018

ITINERARY

TIME	ACTIVITY
3:00 – 3:30 pm	Registration, Networking, Hors d'oeuvres
3:30 – 3:45 pm	Opening Remarks and Introductions
3:45 – 4:00 pm	Opening Keynote Speaker
4:00 – 5:15 pm	Panel: Raising Capital – Founders & Investors Share Processes
5:15 – 6:00 pm	Working Break and Networking
6:00 – 7:00 pm	Panel: Raising Capital – Real Estate Projects
7:00 – 7:30 pm	Q&A: Raising Capital – The Rest of the Stories
7:30 – 7:45 pm	Honoree Recognitions & Awards
7:45 – 8:00 pm	Closing Keynote Speaker



PANEL PARTICIPANTS

DISCUSSING RAISING CAPITAL FOR...

Businesses: High Growth Startups & Early Stage Companies

This panel will discuss

How Crowdfunding & Investment Clubs are Changing the Landscape of Seed and Growth Capital

Real Estate Ventures: Finding, Building Financing RE Projects

This panel will discuss

How Real Estate Venturers Use Crowdfunding and Investment Clubs



Startup / Crowd Financing

Lorette Farris
CEO & Business Strategist
iBOSS, Inc.



Finding Real Estate Deals

Lola Thompson
Owner
Boundless Lola



Startup / Baby Boomers

Angela Heath
Founder
TKC Incorporated



Real Estate Investment Clubs

Caron Terrell
Managing Partner
The Terrell Group



Founder / Entrepreneur

Alphonso Tillman
CEO
Elite Human Resources



Exiting Real Estate Deals

Lacy McCollum
Consultant
Frazier McCollum Consulting

HONOREES: CAPITAL NAVIGATORS



Veronica "Miss V" Cooper, Owner / Proprietor Culture Coffee Too

Known in the community as "Miss V", Veronica is owner of Culture Coffee Too in Riggs Park, Washington, DC. More than a coffee shop, Culture Coffee Too is a community gathering spot for business and culture events, art exhibits, connection, food, and...coffee! This former co-owner of Culture Coffee at a different location has created a comfortable environment for the melting pot of diversity in the area. She is well-known in DC political and business circles and advocates for the resources and help that new business owners need for sustainable business results.



Joanne Jackson

Consultant, Small Businesses, Minority Contractors, and Non-Profit Organizations

Recently retired after 30 year as the Anne Arundel County MBE Coordinator, Joanne continues to provide development & technical assistance to small businesses, minority contractors and non-profit organizations. Joanne was responsible for increasing utilization of women & minority owned business to tune of \$40M in FY17. She has receive awards from Christmas in April, Anne Arundel County, Inc, the Black Chamber of Commerce of Anne Arundel County, the Martin Luther King Awards Committee, Md Women for Responsive Government, Parren J Mitchell Gladiator Awards and Black History Month Hero/Md Live Casino.



Angela Heath, Founder & CEO TKC Incorporated

A nationally-recognized expert on the gig economy, keynote speaker, trainer. Angela is an award-winning entrepreneur with 25 years of experience. She earned a Masters Degree in Gerontology from the Miami University and maintains a solid reputation for meeting or exceeding client metrics. She also champions business owners of age 45+ through the Boom Conference.